

**CLAIMS:**

1. A jewelry bracelet or necklace comprising:  
a loop, said loop being twisted longitudinally to provide a spiral appearance, said loop having a nominal top, bottom and outer sides; and  
jewelry stones mounted at said outer sides,  
wherein said jewelry stones twist around said loop along the longitudinal length of said jewelry bracelet or necklace.
2. A jewelry bracelet or necklace in accordance with claim 1, wherein said bracelet or necklace comprises individual modules connected together to form said loop, wherein said individual modules are longitudinally radially offset from each preceding and following module wherein the radial offset between adjacent modules is substantially equal in said jewelry bracelet or necklace to provide said spiral appearance.
3. A jewelry bracelet or necklace in accordance with claim 1, wherein said jewelry stones comprises diamonds.
4. A jewelry bracelet or necklace in accordance with claim 1, wherein said jewelry stones comprises rubies.
5. A jewelry bracelet or necklace in accordance with claim 1, wherein said jewelry stones comprises a combination of different precious stones.
6. A jewelry bracelet or necklace in accordance with claim 1, wherein said jewelry stones comprise at least one type of non-precious stone.
7. A jewelry bracelet or necklace in accordance with claim 2, wherein said modules are formed of precious metal.
8. A jewelry bracelet or necklace in accordance with claim 7, wherein said precious metal is gold.
9. A jewelry bracelet or necklace in accordance with claim 7, wherein said precious metal is silver.
10. A jewelry bracelet or necklace in accordance with claim 7, wherein said precious metal is platinum.

11. A jewelry bracelet or necklace in accordance with claim 1, further comprising structure to mount jewelry stones on said top side of said loop which top side twists longitudinally along said jewelry bracelet or necklace.

12. A jewelry bracelet or necklace in accordance with claim 2, further comprising structure to mount a jewelry stone on a bottom side of each of said modules.

13. A jewelry bracelet or necklace in accordance with claim 2, wherein the radial offset between adjacent modules is substantially fixed.

14. A twisted jewelry article, comprising:  
a plurality of modules, each module including:  
a main body having a longitudinal axis;  
a female receptacle disposed inside said main body and accessible via a rear portion of said main body, said female receptacle having a first inner surface;  
a male tab projecting from a front portion of said main body, said male tab having a second outer surface, said male tab being fittable within an adjacent of said female receptacle of an adjacent of said modules with said second outer surface being substantially contactable with said first inner surface of said adjacent female receptacle,  
wherein, in at least a certain subset of said modules, said second outer surface is angularly offset to said first inner surface about said longitudinal axis to thereby angularly offset adjacent of said modules having said offset, to thereby impart a longitudinal twist to said jewelry article.

15. A twisted jewelry article according to Claim 14, further comprising at least one ornamental surface disposed on at least a portion of said modules in the same corresponding position, wherein said longitudinal twist makes said ornamental surfaces of said modules take the form of a spiral about said longitudinal axis.

16. A twisted jewelry article in accordance with Claim 14, wherein said subset includes all of said modules and each of said modules are angularly offset about said longitudinal axis with respect to an adjacent of said modules.

17. A twisted jewelry article in accordance with Claim 14, wherein said offset between adjacent of said modules is uniform along the length of the jewelry item.

18. A twisted jewelry article in accordance with Claim 16, wherein said offset

between adjacent of said modules is uniform along the length of the jewelry item.

19. A twisted jewelry article according to Claim 15, wherein said ornamental surface comprises a mounting space along a side of said main body upon which jewelry stones are mountable.

20. A twisted jewelry article in accordance with Claim 14, further comprising a jewelry stone mounted on a first side of at least a portion of said plurality of modules.

21. A twisted jewelry article in accordance with Claim 19, further comprising a jewelry stone mounted in said mounting space of at least a portion of said plurality of modules.

22. A twisted jewelry article in accordance with Claim 15, wherein said ornamental surface comprises at least one precious jewelry stone per said module having said ornamental surface.

23. A twisted jewelry article in accordance with claim 14, wherein said jewelry article is a closed loop to form jewelry such as a necklace or bracelet.

24. A twisted jewelry article in accordance with Claim 22, wherein said precious stones comprise at least one of diamonds, rubies, sapphires, or emeralds.

25. A twisted jewelry article in accordance with Claim 22, wherein said precious stones comprises a combination of different precious stones.

26. A twisted jewelry article in accordance with Claim 20, wherein said jewelry stone comprises a non-precious stone.

27. A twisted jewelry article in accordance with Claim 14, wherein at least selected ones of said plurality of modules comprise precious metal.

28. A twisted jewelry article in accordance with Claim 15, wherein each of said plurality of modules comprises precious metal.

29. A twisted jewelry article in accordance with Claim 28, wherein said precious metal is at least one of gold, silver, or platinum.

30. A twisted jewelry article in accordance with Claim 28, wherein said precious metal is the same for all of said select modules.

31. A twisted jewelry article in accordance with claim 28, wherein said precious metal is different for said select modules.

32. A twisted jewelry article in accordance with Claim 15, wherein said at least one ornamental surface comprise means to mount a jewelry stone on at least one of a top surface or a bottom surface of each of said modules.

33. A twisted jewelry article in accordance with Claim 15, further comprising a second ornamental surface disposed on a side of said module opposite said first ornamental surface.

34. A twisted jewelry article in accordance with Claim 14, wherein said angular offset between said first and second surfaces is between 9 and 18 degrees.

35. A twisted jewelry article in accordance with Claim 14, wherein said main body is rectangular in shape.

36. A twisted jewelry article in accordance with Claim 14, wherein said main body is cylindrical in shape.

37. A twisted jewelry article in accordance with Claim 14, wherein said main body is square in shape.

38. A twisted jewelry article in accordance with Claim 14, wherein said main body comprises two substantially parallel plates attached to opposite sides of said female receptacle, said plates having spaces therebetween at opposite ends.

39. A twisted jewelry article in accordance with Claim 38, further comprising first jewelry stones mounted in a first of said spaces in at least a number of said modules.

40. A twisted jewelry article in accordance with Claim 39, wherein said first jewelry stones are mounted in said first spaces in all of said modules.

41. A twisted jewelry article in accordance with Claim 39, further comprising second jewelry stones, different from said first jewelry stones, mounted in a second of said spaces opposite said first space in at least said number of said modules.

42. A twisted jewelry article in accordance with Claim 41, wherein said second jewelry stones are mounted in said second space in all of said modules.

43. A twisted jewelry article in accordance with Claim 14, wherein a width of said tab is substantially identical to a width of said receptacle, to thereby substantially eliminate angular play between adjacent of said modules.

44. A twisted jewelry article in accordance with Claim 14, wherein a width of said tab is slightly smaller than a width of said receptacle, to thereby substantially allow angular play between adjacent of said modules and thus allow the wearer to adjust but not eliminate said longitudinal twist imparted to said jewelry article.

45. A twisted jewelry article in accordance with Claim 44, wherein said angular play allowed between adjacent of said modules is less than said angular offset.

46. A twisted jewelry article, comprising:  
a plurality of modules, each module including:  
a main body having a longitudinal axis and at least one ornamental surface;  
a female receptacle disposed inside said main body and accessible via a rear portion of said main body, said female receptacle having a first inner surface;  
a male tab projecting from a front portion of said main body, said male tab having a second outer surface, said male tab being fittable within an adjacent of said female receptacle of an adjacent of said modules with said second outer surface being substantially contactable with said first inner surface of said adjacent female receptacle, wherein said second outer surface is angularly offset to said first inner surface about said longitudinal axis to thereby angularly offset adjacent of said modules having said offset, to thereby impart a longitudinal twist to said jewelry article, and wherein said longitudinal twist makes said ornamental surfaces of said modules take the form of a spiral about said longitudinal axis.

47. A twisted jewelry article in accordance with Claim 46, wherein said offset between adjacent of said modules is uniform along the length of the jewelry item.

48. A twisted jewelry article according to Claim 46, wherein said ornamental surface comprises a mounting space along a side of said main body upon which jewelry stones are mountable.

49. A twisted jewelry article in accordance with Claim 48, further comprising a jewelry stone mounted on a first side of each of said plurality of modules.

50. A twisted jewelry article in accordance with Claim 47, further comprising a jewelry stone mounted in said mounting space of each of said plurality of modules.

51. A twisted jewelry article in accordance with Claim 46, wherein said jewelry article is a closed loop to form jewelry such as a necklace or bracelet.

52. A twisted jewelry article in accordance with Claim 49, wherein said jewelry stones comprise at least one of diamonds, rubies, sapphires, emeralds, or non-precious stones.

53. A twisted jewelry article in accordance with Claim 49, wherein said precious stones comprises a combination of different precious stones.

54. A twisted jewelry article in accordance with Claim 46, wherein said at least one ornamental surface comprise means to mount a jewelry stone on at least one of a top surface and a bottom surface of each of said modules.

55. A twisted jewelry article in accordance with Claim 46, further comprising a second ornamental surface disposed on a side of said module opposite said first ornamental surface.

56. A twisted jewelry article in accordance with Claim 55, further comprising a third ornamental surface on one of a top surface and a bottom surface of each of said modules.

57. A twisted jewelry article in accordance with Claim 56, further comprising a fourth ornamental surface on the other of said top surface and said bottom surface of each of said modules opposite said third ornamental surface.

58. A twisted jewelry article in accordance with Claim 46, wherein said angular offset between said first and second surfaces is between 9 and 18 degrees.

59. A twisted jewelry article in accordance with Claim 46, wherein said main body is one of rectangular, cylindrical, square, or polyhedral in shape.

60. A twisted jewelry article in accordance with Claim 46, wherein said main body comprises two substantially parallel plates attached to opposite sides of said female receptacle, said plates having spaces therebetween at opposite ends.

61. A twisted jewelry article in accordance with Claim 60, further comprising first jewelry stones mounted in a first of said spaces in each of said modules.

62. A twisted jewelry article in accordance with Claim 61, further comprising second jewelry stones, different from said first jewelry stones, mounted in a second of said spaces opposite said first space in each of said modules.

63. A twisted jewelry article in accordance with Claim 46, wherein a width of said tab is substantially identical to a width of said receptacle, to thereby substantially eliminate angular play between adjacent of said modules.

64. A twisted jewelry article in accordance with Claim 46, wherein a width of said tab is slightly smaller than a width of said receptacle, to thereby substantially allow angular play between adjacent of said modules and thus allow the wearer to adjust but not eliminate said longitudinal twist imparted to said jewelry article.

65. A twisted jewelry article in accordance with Claim 64, wherein said angular play allowed between adjacent of said modules is less than said angular offset.